

# CaptureInnovation

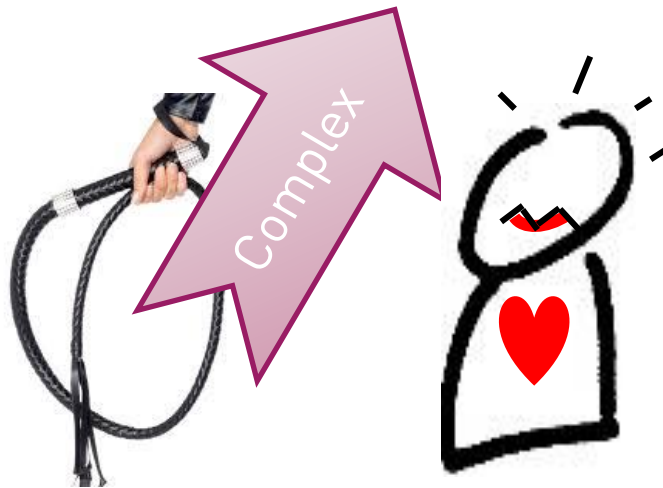
Motivation Driven Organisation



**CAPTURE**  
INNOVATION



# Motivation = ?



F. Taylor  
Industrialism  
Repetitive Work



# MEANING & MOTIVATION



**What can I accomplish?**

In stead of

**What do I get?**

**Comes from  
Within**

**Cannot be created  
by someone else**

**Growth Mindset**

# MEANING & MOTIVATION



**BOUNDRIES**

**POSITIVE**

**HOW**

**WHO**

**SUPPORT**

**MINDSET**

**GOAL**

**CONTRIBUTION**

**WHAT**

**WHEN**

**DEVELOP**

**CHALLENGE**

**MEANING**

**AUTONOMY**

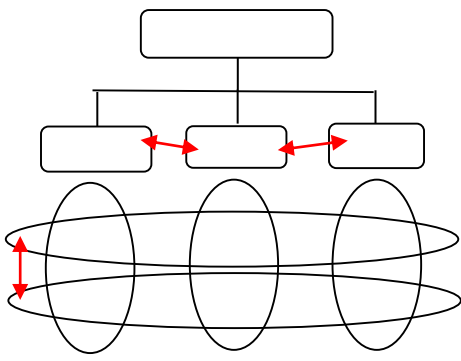
**MASTERY**

**VALUES**

**CASE:**

**INVOLVEMENT AND EFFECTIVENESS**

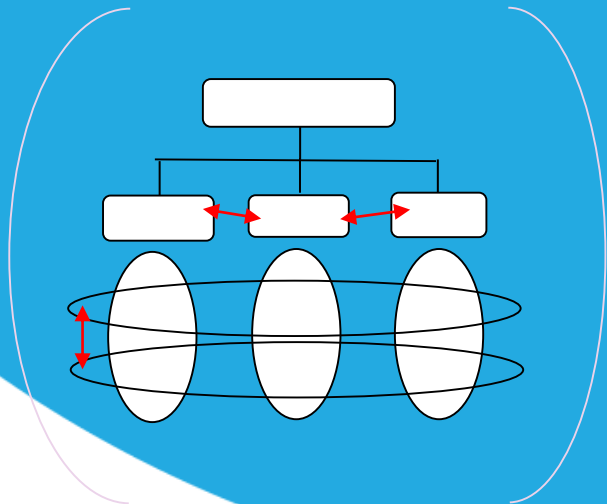
**INCREASED INVOLVMENT AND COLLABORATION**



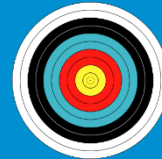
**CASE:**

**MOTIVATION DRIVEN ORGANISATION**

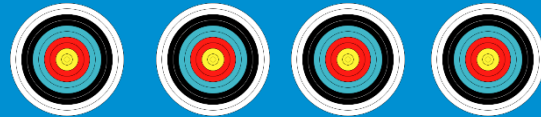
**PEOPLE TO CHOOSE THEIR WORK TASKS**



Lvl 1



Lvl 2



Lvl 3



Task Lvl





Lvl 1

Lvl 2

Lvl 3

Task Lvl



Lvl 1



Lvl 2



Lvl 3



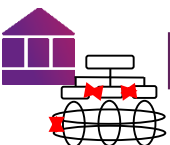
Task Lvl



PERSONAL CONSCIOUSNESS



GROUP CONSCIOUSNESS



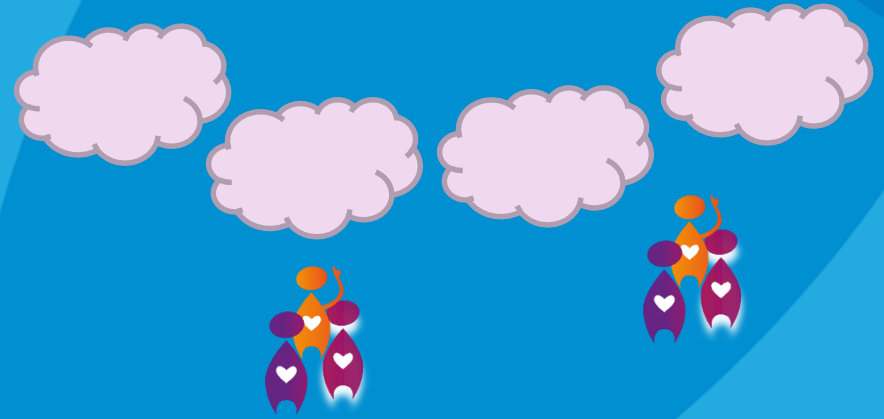
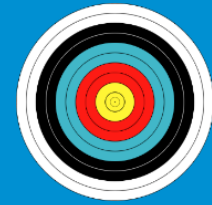
ORGANIZATION ALIGNMENT



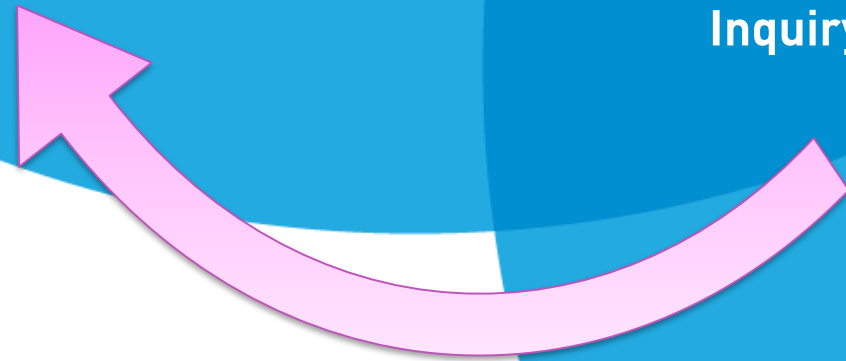
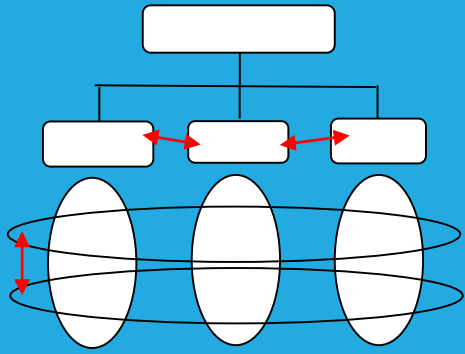
**CASE:**

**MOTIVATION DRIVEN ORGANISATION  
DEVELOPMENT**

**PEOPLE TO CHANGE THE HOW and WHAT OF THE  
ORGANISATION**



Appreciative  
Inquiry WS

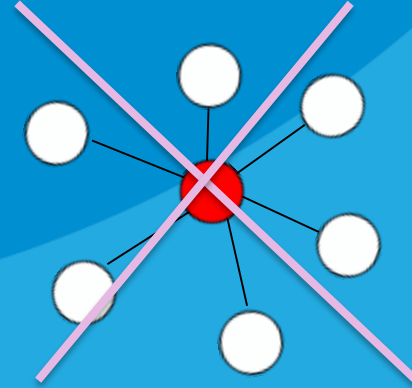
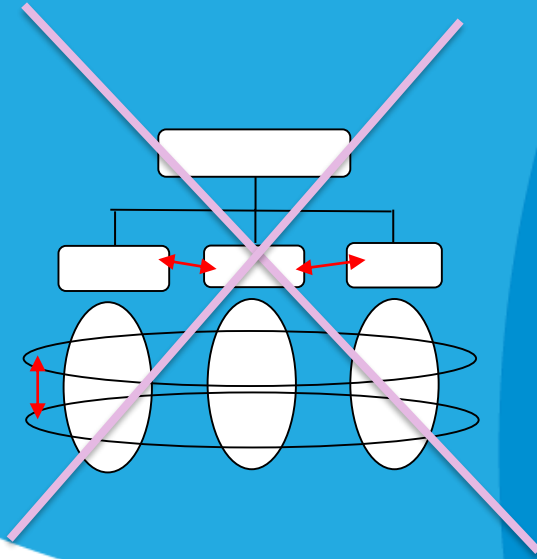


**CASE:**

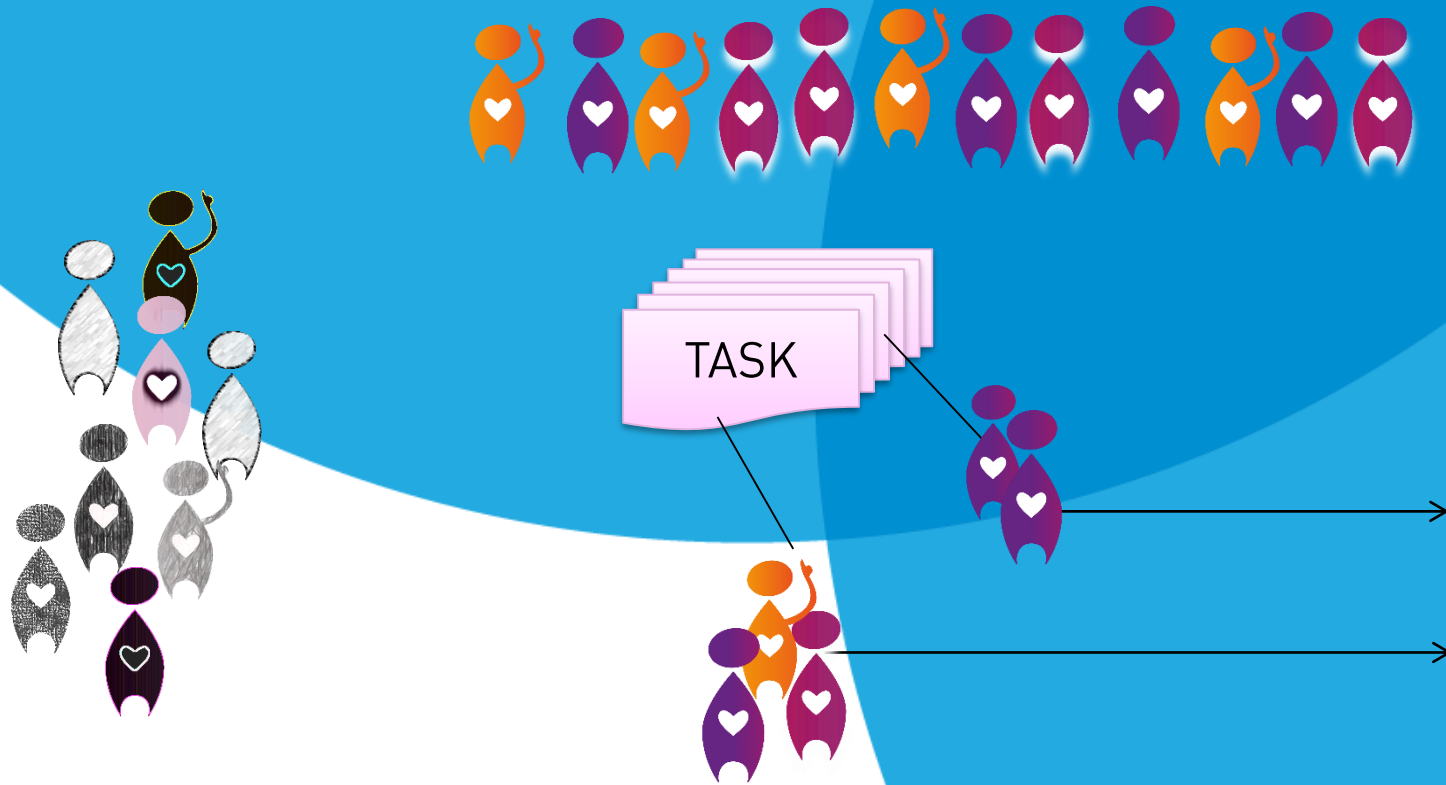
**VALUES DRIVEN ORGANISATION**

**EVERYTHING IS TASK DRIVEN,  
VALUES and CULTURE AS STEERING MECHANISMS**

# CaptureInnovation Organisation



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Länk till film: Löneprocess med LEGO.

<https://www.youtube.com/watch?v=a8SOVDwVWAA>